



CALLEN-LORDE HAMPTONS TEA DANCE JULY 13, 2024

Nova's Art Project, Water Mill, New York

Corporate Sponsorship Opportunities

ABOUT CALLEN-LORDE

Callen-Lorde is the global leader in LGBTQ+ healthcare. Since the days of Stonewall, we have been transforming lives in LGBTQ+ communities through excellent comprehensive care, provided free of judgment and regardless of ability to pay. In addition, we continuously pioneering research, advocacy and education to drive positive change for LGBTQ+ people, because we believe healthcare is a human right. To learn more about Callen-Lorde, please visit www.callen-lorde.org.

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HAMPTONS TEA DANCE

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ABOUT THE EVENT

For more than 30 years, the Hamptons Tea Dance has been the premier LGBTQ+ event in the Hamptons, bringing together a sophisticated and diverse audience in the beautiful surroundings of Nova's Ark Project in Water Mill, NY. This unique event offers an excellent opportunity for brands to connect with pillars of their respective fields, including design, tech, fashion and more, as well as an influential demographic, in a festive and engaging setting.

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EVENT ATTENDEES

- **Attendee Range:** 700 - 1000
- **Influential LGBTQ+ people and our allies:** The event attracts affluent individuals from the worlds of fashion, finance, advertising, tech and more, who come together each summer in the Hamptons to marshal resources and build support for LGBTQ+ causes.
- **Celebrities:** Notable figures from the entertainment industry, fashion world and other prominent fields are known to attend, adding to the event's allure and visibility.
- **VIP Supporters:** Supporters of the event include philanthropists, business leaders and community advocates who contribute to the event's success and prestige.

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EVENT DETAILS

- **Where:** Nova's Ark Project, Water Mill, NY 11976
- **When:** Saturday, July 13, 2024
- **Event Highlights:**
 - Live Entertainment and Music
 - Family Friendly with Kids' Activity Area
 - Dance Floor
 - Cocktails and Nibbles
 - Branded Activations



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CORPORATE SPONSORSHIP OPPORTUNITIES

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The Hamptons Tea Dance boasts a versatile venue and format, providing ample opportunities for corporate and brand activations.

This year, we invite sponsors to craft their own unique activations or support existing ones, such as the photo booth, kids' activity area, lawn games and more.

This dynamic platform offers an unparalleled opportunity to showcase your brand to an influential audience of LGBTQ+ guests and our allies, solidifying your presence at one of the most sought-after events of the season.

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SPONSORSHIP HIGHLIGHTS

- Customized opportunities available to meet your specific marketing needs
- On-site brand activations start at the \$10,000 sponsorship level
- Ticket packages can be tailored to meet your marketing goals
- Traditional sponsorship opportunities also available

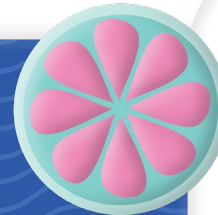


The New York Times
Party Hopping in the
Hamptons



VANITY FAIR

A Hamptons Bash Benefiting the
Empire State Pride Agenda



The New York Times
Partying for Diverse Causes
in the Hamptons



IN THE PRESS

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SPECIFIC BRAND ACTIVATION OPPORTUNITIES

Interactive Booth: Set up a booth for unique product demonstrations, samples or interactive experiences. Think big and feature your products – electric vehicles, lounge areas and more!

Dance Tent and DJ Booth Sponsorship: Associate your brand with the dance tent and the DJ booth and receive recognition throughout the event.

Customized Beverage Station: Sponsor a dedicated beverage station with branded cups, napkins and staff.



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SPECIFIC BRAND ACTIVATION OPPORTUNITIES (cont.)

Family Friendly Activities Area: Does your brand align with family friendly fun? Develop special opportunities to create memories for even the youngest philanthropists attending.

Photo Booth Sponsorship: Align your branding with photos that guests will cherish for years to come!

Branded Lounge Area: Create an exclusive branded lounge space with furniture you provide or secured by you, determined in collaboration with Callen-Lorde.



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SPECIFIC BRAND ACTIVATION OPPORTUNITIES (cont.)

Young Leader Tickets Sponsor: Your generous sponsorship can enable young leaders to attend the event with an age-restricted discount ticket. Your support ensures this exciting opportunity to attract tomorrow's philanthropists today!



HAMPTONS TEA DANCE TICKETS

○ \$150 - Young Leaders Ticket by [Brand Name]

Thank you to our generous partners at [Brand Name] for making these discounted tickets for young professionals possible.

Have an idea? Let's collaborate to develop a tailor-made activation for your brand.

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ADDITIONAL BENEFITS



- **Inclusion in Press Releases:** All sponsors will be mentioned in pre- and post-event releases. Brand ambassadors for Platinum, Presenting and Premier sponsors to be offered quote inclusion.
- **Event Tickets:** Complimentary event tickets based on sponsorship level.
- **Logo on Website and On-Site Signage:** Recognition on the event website with a link to the sponsor's website.

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HOW TO BECOME A SPONSOR

Contact us at events@callen-lorde.org or (646) 965-5467 to discuss customization and additional opportunities or to secure your sponsorship.

We look forward to partnering with your brand to make the Hamptons Tea Dance an unforgettable experience for all!

Thank you for your support of Callen-Lorde Community Health Center.

