

CalLEN-LORDE HAMPTONS TEA DANCE JULY 13, 2024

CORPORATE SPONSORSHIP OPPORTUNITIES

In addition to the benefits listed below, your support also helps ensure that we can continue to provide life-saving programs and services to the most underserved members of our community. All corporate sponsorships come with complementary tickets based on level.



MARQUEE SPONSOR - \$100,000

- Premier logo placement on step and repeat, dedicated event signage, and all event materials.
- Premium space for a branded activation booth or guest meet up area.
- Customized social media promotions package determined in collaboration with Callen-Lorde.
- Speaking opportunity for ambassador at the event.
- Distribute branded merchandise to top-tier sponsors and/or event guests.

PRESENTING SPONSOR \$50,000

- Premier logo placement on step and repeat, event signage, and all event materials.
- Premium space for a branded activation booth or guest meet up area.
- Customized social media promotions package determined in collaboration with Callen-Lorde.
- Distribute branded merchandise to top-tier sponsors and/or event guests.

PREMIER SPONSOR - \$25,000

- Logo placement on all event materials and event signage.
- Premium space for a branded activation booth.
- Dedicated social media posts featuring the sponsor.
- Distribute branded merchandise to top-tier sponsors and/or event guests.

DIAMOND SPONSOR - \$15,000

- Logo placement on all promotional materials on event signage.
- Space for a branded activation booth.
- Shared social media posts featuring the sponsor.
- Distribute branded merchandise to top-tier sponsors and/or event guests.

PLATINUM SPONSOR - \$10,000

- Logo placement on promotional materials and on event signage.
- Space for a branded activation booth.
- Shared social media posts featuring the sponsor.
- Distribute branded merchandise to top-tier sponsors and/or event guests.

GOLD SPONSOR - \$5,000

- Logo placement on select promotional materials and on event signage.
- Recognition in social media posts.
- Distribute branded merchandise to top-tier sponsors and/or event guests.

SILVER SPONSOR - \$2,500

- Logo placement on event signage.
- Recognition in social media posts.

Please list us as (Recognition Name):

Contact Name:

Mailing Address:

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

My check is enclosed (make your checks payable to Callen-Lorde)

Please charge my credit card

Credit Card #: _____

Exp. Date: _____ CVV: _____

Signature: _____

Yes, I would like to cover transaction fees

Proceeds from the 2024 Hamptons Tea Dance benefit Callen-Lorde.

Callen-Lorde is a 501(c)3 non-profit organization, EIN 13-3409680, contributions are tax-deductible above the fair market value of benefits received.

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REACH OUT TO DISCUSS THESE EXCITING CUSTOM BRAND ACTIVATION OPPORTUNITIES!

INTERACTIVE BOOTH

- Set up a booth for unique product demonstrations, samples or interactive experiences. Think big and feature your products – electric vehicles, lounge areas, and more!

DANCE TENT AND DJ BOOTH SPONSORSHIP

- Associate your brand with the dance tent and the DJ booth and receive recognition throughout the event.

CUSTOMIZED BEVERAGE STATION

- Sponsor a dedicated beverage station with branded cups, napkins, and staff.

FAMILY FRIENDLY ACTIVITIES AREA

- Does your brand align with family friendly fun? Develop special opportunities to create memories for even the youngest philanthropists attending.

PHOTOBOOTH SPONSORSHIP

- Align your branding with photos that guests will cherish for years to come!

BRANDED LOUNGE AREA

- Create an exclusive branded lounge space with furniture you provide or secured by you, determined in collaboration with Callen-Lorde.

YOUNG LEADER TICKETS SPONSOR

- Help young leaders attend the event with age-restricted discount tickets. Your brand's sponsorship will enable this exciting opportunity to ensure that we're attracting tomorrow's philanthropists today!

HAVE ANOTHER IDEA?

Let's collaborate to develop a tailor-made activation for your brand and enjoy additional benefits:

- **INCLUSION IN PRESS RELEASES:** All sponsors will be mentioned in pre-event and post event releases. Brand ambassadors for Platinum, Presenting and Premier sponsors to be offered quote inclusion.
- **EVENT TICKETS:** Complimentary event tickets based on sponsorship level.
- **LOGO ON WEBSITE AND ONSITE SIGNAGE:** Recognition on the event website with a link to the sponsor's website.

Please respond by **May 17, 2024** to ensure inclusion on all printed and digital media.

To join the event committee or to learn more about individual sponsorships, please contact us at (646) 965-5467 or development@callen-lorde.org.

Please return completed form to:

Callen-Lorde Development Department, 356 W 18th Street, New York, NY 10011

